



dickinson area chamber of commerce **digital advertising**

We've got new advertising opportunities to help!
Our team is ready to help boost your brand and get noticed across channels.



see results with chamber advertising

ADVERTISING

AN EXCLUSIVE BENEFIT FOR MEMBERS.

The Dickinson Area Chamber of Commerce offers a number of advertising opportunities to its members, allowing for cost-effective ways to reach a large number of businesses and potential customers.

DIFFERENTIATE YOUR BRAND WITH DIGITAL ADVERTISING

EMAIL

▶ **FREE**

e-NEWS Announcement

Place an announcement in our weekly e-newsletter sent each Monday.

■ REACH

1400+ Subscribers

These include both members and non-member subscribers

■ SPECIFICATIONS

528 pixels wide by 432 pixels tall

Preferred format is .jpg

Live Link

Size limit is 5 MB

▶ **\$30 EACH**

e-NEWS Sponsorship

Your sponsorship ad will receive prime location in our weekly e-newsletter sent each Monday.

■ REACH

1400+ Subscribers

these include both members and non-member subscribers

■ SPECIFICATIONS

528 pixels wide by 65 pixels tall

Preferred format is .jpg

Live Link

Size limit is 5 MB

▶ **\$75 EACH**

Member e-Blast

eBlast Package of 3: \$175

Promote an event or program with an e-blast featuring your flyer and link.

■ REACH

1400+ Subscribers

these include both members and non-member subscribers

■ SPECIFICATIONS

600 pixels wide

Preferred format is .jpg

Live Link

Size limit is 5 MB

WEBSITE

▶ **\$90 for 30 days | \$150 for 60 days | \$175 for 90 days | \$300 for 180 days**

Advertise on our high-traffic, mobile-friendly website.

SIDEBAR AD

Your static ad will be located in the side display on the homepage with a live link of your choice.

■ REACH

1,600+ visitors/month

Approximately 4,000 page views

■ AD SPECIFICATIONS

336 pixels wide by 280 pixels tall

Preferred format is .jpg

Live Link

Increase your business exposure

Visibility

▶ **\$100**

Enhanced Online Listing

Increases your online exposure with logo, video and photos

contact us